



“World Famous”



AIB International
Guelph Food Technology Centre
University of Guelph
Certificate # 250612

“Specialty Tea”

FLORIDA ORANGE

(HERBAL TEA - Rooibos means RED BUSH in Afrikaans)

Country of Origin: South Africa

Region: Cederberg

Shipping Port: Cape Town

Grade: Choice Grade #1

Altitude: 1500-2500 feet above sea level

Manufacture Type: Fermentation turns the leaves from green to deep red and gives a slightly sweet note.

Cup Characteristics: Memories of succulent fresh oranges from the roadside markets in Florida – delightful fresh taste.

Infusion: Reddish orange to full color (depends on brewing time and quantity used)

Ingredients: Luxury rooibos, Thistle petals, Natural Flavors.

Information:

Remember Bo? Bo knew football. Bo knew baseball. Well in a similar way, the good people of Florida know oranges. They know oranges big time. Florida is the second largest grower of the fruit after the entire country of Brazil. In Florida, there are 853,000 acres of land and approximately 10.3 million citrus trees, about 65% of them oranges. In recent years, the total impact of the orange industry on the state has exceeded \$5 billion annually. Florida knows oranges.

The people of Florida also know orange juice. Of all the oranges grown in Florida, 90% of them are juiced. So much of the sweet juice is produced that it is traded on the New York Commodities exchange – amazing. Another thing the people of Florida know that the rest of us may not, is that if you hold a Florida orange in one hand and a non-Florida orange of equal size in the other, the Florida orange will feel heavier. Why you ask? Because it is heavier. Florida oranges have thinner rinds than other oranges and, as a result of all the Florida sunshine and rainfall, are much juicier.

Well, here at Bottom of the Cup Tea Room, we know tea. We also know herbal tea. Which is why we created this wonderfully orangey version of Rooibos. We knew that the sweet profile of orange would blend seamlessly with the smooth character of Rooibos to produce an unbelievably refreshing cup. And you know what? It really does! Brew a pot today and serve it over ice as a mid-afternoon refresher or piping hot as a soothing evening delight, either way, we know you're going to love it.

200 ml (about 7 ounces) of brewed Rooibos contains the following nutrients:

Nutrient Function in the Body per 200 ml

Iron (Fe) Essential for transport of oxygen in the blood 0.07 mg

Potassium (K) Assists certain metabolic functions 7.12 mg

Calcium (Ca) Necessary for strong teeth and bones 1.09 mg

Copper (Cu) Assists certain metabolic processes 0.07 mg

Zinc (Zn) Necessary for normal growth and development of healthy skin 0.04 mg

Magnesium (Mg) Assists a healthy nervous system and other metabolic processes 1.57 mg

Fluoride (F) Necessary for strong teeth and bones 0.22 mg

Manganese (Mn) Assists metabolic processes and bone growth and development 0.04 mg

Sodium (Na) Necessary for fluid and acid-base balance 6.16 mg

Hot tea brewing method: Bring freshly drawn cold water to a rolling boil. Place 1 teaspoon of rooibos for each cup into the teapot. Pour the boiling water into the pot, cover and let steep for 3-7 minutes. Pour into your cup; add milk and sugar to taste.

Iced tea brewing method: (to make 1 liter/quart): Place 6 teaspoons of rooibos into a teapot or heat resistant pitcher. Pour 1 1/4 cups of freshly boiled water over the Rooibos. Steep for 5 minutes. Quarter fill a serving pitcher with cold water. Pour the Rooibos into the serving pitcher straining the leaves. Add ice and top-up with cold water. Garnish and sweeten to taste.