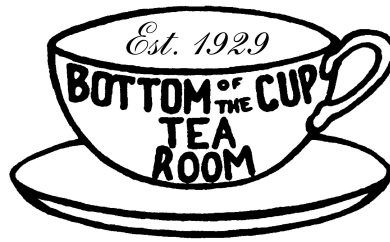




"World Famous"



AIB International
Guelph Food Technology Centre
University of Guelph
Certificate # 250612

"Specialty Tea"

BINGO BLUEBERRY

(Caffeine Free Fruit and Herb Tea)

Country of Origin: Blend of various dried fruits and herbs from Canada, USA, Thailand, Spain and Poland

Cup Characteristics: A full flavored tea with superb and well-defined blueberry highlights. Excellent as an iced tea.

Infusion: Light burgundy red.

Ingredients: Luxury natural dried apple pieces, Hibiscus, Elderberries, Dried currants, Dried blueberries, Cornflower petals, Natural flavors.

Information:

Herb and fruit tea in some circles is considered a new type of tea. This particular tea was specially formulated to acknowledge the great taste and known health benefits of blueberries. In addition to the antioxidants in the blueberries, hibiscus brings the added benefits of Vitamin A and C to the blend. Bingo Blueberry will accommodate the tastes of people who want to experience a refreshing healthy new style drink without caffeine. It is excellent hot as a hot drink and simply dynamite as a cold drink. You will want to add a pinch of natural cane sugar as this accentuates the natural flavorings and brings out the subtle tastes of the dried berries.

Blueberries are a rich source of antioxidants. This property plus the fact that they taste great make them very popular. You might be interested to know that it is not simply the human race that thinks blueberries taste great. You might ask, how can we be sure of this... well, not many years ago a friend of ours by the name of Jeanine Van Beveren was picking plump ripe juicy wild blueberries in the semi forested fields behind her house in Northern Ontario. Unbeknownst to her, a 400 pound black bear and her two cubs were doing the same thing on the other side of the thicket that separated the two parties. It seems that the bear's needs were greater than Jeanine's as when she became aware of the bears she beat a hasty retreat. PS. We sent Jeanine a pound of Bingo Blueberry after we formulated the blend with a little note reminding her that this is safe to drink.

A serving tip: Prepare as a hot concentrated brew (2 quarts) sweeten with 5 teaspoons of natural cane sugar, fill up a pump style insulated airpot with ice, then pour the concentrated brew over the ice. Make 1-ounce cups available for sampling. Get ready for a 'run' on your Bingo Blueberry!

Hot tea brewing method: Place 1.5 to 2 teaspoons of Bingo Blueberry per cup (and add 1 teaspoon for the pot) into the teapot. Pour boiling water into pot and let it steep for 3-7 minutes (or longer - the longer the steeping time the more intense the flavor becomes). Pour into your cup and add sugar to taste. **do not add milk - the milk will curdle due to the ingredients in this blend.

Iced tea-brewing method: Do Not Pour Hot Liquid directly into a Glass Pitcher

(to make 1 liter/quart): Place 12-15 teaspoons of Bingo Blueberry into a teapot or heat resistant pitcher. Pour 1 1/4 cups of freshly boiled water over the tea. Steep for 5 minutes. Quarter fill a serving pitcher with cold water. Pour the tea into your serving pitcher straining the leaves. Add ice and top-up the pitcher with cold water. Garnish and sweeten to taste. [A rule of thumb when preparing fresh brewed iced tea is to double the strength of hot tea since it will be poured over ice and diluted with cold water].

